

Leonie Kelly

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VCard



Areas of expertise

Sustainable Investing and ESG

Background and experience

Leonie is highly experienced in sustainable investment having worked in the industry for the past

15 years across Europe and Asia. She began her career at Citi Ireland as a domestic markets' analyst. During her time at Deloitte UK, she led the team's ESG and impact proposition supporting asset managers, portfolio managers, financial institutions to develop and execute SI strategies.

Leonie spent several years as head of impact investment at the Zoological Society of London (ZSL) developing the world's first Rhino Impact Bond. ZSL was the implementor and originator of the Rhino Bond. Here she worked to secure crucial funding from the Global Environmental Facility, United Nations and private investors (The Royal Foundation of The Duke and Duchess of Cambridge and The Duke and Duchess of Sussex) to initiate and test the feasibility of the Rhino Bond work that started in 2015.

Prior to joining Ogier, Leonie was a partner at Sustainable Finance Initiative (SFi) Asia. Leonie co-founded SFi and she worked with a family office (RS Group Asia) to design, develop and launch the private investor network. SFi works with private investors to accelerate capital flow into sustainable finance investments. She developed the Community Resilience Fund Asia alongside Social Ventures Hong Kong and the impact strategy behind this. Leonie led the first state of play sustainable finance research in Hong Kong.

She is a Committee Member of Financial Services Development Council Impact Investing Working Group, an advisor to Sustainable Finance Initiative Asia, a member of the Securities & Futures Commission Climate Change Expert Group, and a mentor at Resolve Foundation Hong Kong.

Leonie is a Fellow of the Finance Innovation Lab of London and holds an M.Sc in Environment & Development from The London School of Economics & Political Science, and a BA in Economics and Geography from Trinity College Dublin, Ireland. Certified B Corp consultant.

Examples of work

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