



Ogier partners with National Trust for Jersey to donate 150 free family passes

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This summer, the National Trust for Jersey is giving away 150 free family passes to 16 New Street Georgian House as part of a wider community education programme, kindly supported by Ogier.

The passes will be distributed through the Children and Families Hub, who currently support around 400 children facing challenges in the Island, in partnership with Brighter Futures. The initiative will run in July and August, providing plenty of opportunities for families to come and visit The Georgian House during the summer holidays.

"Visiting a museum as a family has a long-lasting emotional benefit," explained Museum Manager, Catherine Ward. "It's a chance to engage with real objects, real stories and real people – but for households on low incomes, the admission charge can be a barrier. We are delighted that through our partnership with Ogier, up to 400 local children will be able to access 16 New Street for free with their families."

The Trust's priority at 16 New Street, as it prepares for the summer holidays, is to enhance the range of activities on offer so children are engaged the moment they step through the front door.

Thanks to Ogier's support, the Trust have recently commissioned a brand new 12-page activity booklet for children featuring beautiful illustrations by Lauren Radley.

Nicola Carroll, Ogier's Corporate Social Responsibility manager, said: "We were delighted to partner with the National Trust for Jersey this year to offer 500 year one pupils from Jersey's States primary schools free access to 16 New Street Georgian House. The offer of an additional 150 free passes, distributed by the Children and Families Hub, further extends our support to families who may not ordinarily get the chance to visit this unique historical building. We hope all visitors this summer enjoy an engaging experience."

New for summer 2024, the Trust is providing free daily craft activities in the Club Room and a new scavenger hunt, "Spot the Imposter", will test the whole family's history knowledge. The always popular Living History Cook, Louisa, also has a new challenge for younger visitors this summer: to identify some of the strange kitchen equipment that is used in the Georgian House.

Catherine Ward, who has organised the New Street summer programme, said: "We hope this summer's enhanced programme of family activities, including sensory trails, a new treasure hunt, activity sheets and hands-on activities will create lasting memories for local families – highlighting the important relationship between wellbeing and the historic environment."

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