



Ogier sponsoring and riding in the Jersey Gran Fondo

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Ogier is proud to be a sponsor of the Jersey Gran Fondo charity bike ride on 23 April and has entered a nine-strong team to support the event.

The Gran Fondo, which is Italian for 'big race', is a long-distance cycling challenge, split into two distances of 110km and 70km. The event is raising money for the Jersey Cheshire Home.

Ogier senior associate Chloe Watson-Hill has been selected to represent Jersey in the Island Games road cycling team, which will be taking place in Guernsey in July. With help from the firm's Sports and Social Committee, she has recruited a team of riders from Ogier for the Jersey Gran Fondo, some of whom will take part in the 110km event and some in the 70km event.

Chloe said: "Ogier has been a huge source of support for my cycling ambitions and I am delighted that the firm is sponsoring the Jersey Gran Fondo. This is a fantastic community initiative with the aim of getting more people on bikes. While the 110km route includes a number of challenging bays and valleys, the 70km route is aimed at those on e-bikes and those newer to cycling, so the event really is inclusive."

The Jersey Gran Fondo is being organised by The Cog and Sprocket bike shop, which runs the Jersey Rouleurs and has supported Chloe since she began serious training in 2020, having met in 2018.

Cog and Sprocket owner Ian Williams said: "We are proud to support Chloe in her cycling and we are very grateful to Ogier for supporting this event. We have 300 people already signed up and are anticipating close to 500, including many from the UK and around Europe, which is exactly what we were aiming for. The ultimate goal is for the Jersey Gran Fondo to form part of the UCI Gran Fondo World Series calendar, which would bring international riders to Jersey in their efforts to qualify for the UCI Gran Fondo World Championships, therefore making Jersey part of the global cycling calendar, boosting tourism and sport in the island."

The Ogier team taking part includes Chloe, credit controller Gavin McDougall, business systems manager Jamie Illing, senior manager Ross Crick, global business development director Philip Allen, business systems senior manager Adrian De La Haye, administrator Joe Bouchard, and partners Rebecca McNulty and Kate McCaffrey.

About Ogier

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Key Contacts



[Chloe Watson-Hill](#)

Senior Associate

[Jersey](#)

E: chloe.watson-hill@ogier.com

T: [+44 1534 514009](tel:+441534514009)



Ross Crick

Associate Director

Jersey

E: ross.crick@ogier.com

T: +44 1534 514494



Philip Allen

Global Business Development Director

Jersey

E: philip.allen@ogier.com

T: +44 1534 514156



Rebecca McNulty

Partner

Jersey

E: rebecca.mcnulty@ogier.com

T: +44 1534 514495



Kate McCaffrey

Partner

Jersey

E: kate.mccaffrey@ogier.com

T: +44 1534 514355