



Ogier is a global professional services firm committed to doing things differently. We're working alongside Certified B Corp EcoMatcher to plant trees around the world.

[Sign up for your own tree](#) and you'll be able to name it, track it, and even monitor its environmental impact.

EcoMatcher and how is Ogier helping

EcoMatcher is the world's first digital platform that enables businesses to increase customer and employee sustainability engagement through SMART tree planting - a B-Corp Certified Social Enterprise that allows companies to help tackle the climate crisis in a clear, transparent and accountable way. EcoMatcher has a view to plant the right trees in the right place at the right time and have been actively planting trees in Ecuador, Indonesia, the Philippines, Nepal, Thailand, India, Peru, Guatemala and Uganda for a number of years.

EcoMatcher also work with local communities in which they operate, to provide jobs and training.

Each tree purchased gives personalised access to a Tree Tracker. Here, you get access to unique information on your individual tree including GPS coordinates, date of planting, the farmer who planted and is caring for your tree, the species of your tree, its' CO2 absorption and oxygen release, the size of the tree and you can even name your tree.

Why the Ogier Forest important to Ogier

We have our sights on a green future and in September 2021, we launched our Environmental Impact Policy, an exciting milestone in our sustainability journey. This public commitment details the firms approach to improving and being accountable for our environmental performance with a focus on three core elements:

1. Reducing our greenhouse gas emissions by 50% by 2030, taking practical steps to source renewable energy where possible and exploring innovative solutions to achieve our target while actively supporting climate projects that contribute to the global net zero goal.

2. Minimising the impact of our business and personal activity on the environment through sustainable procurement of environmentally friendly products and services, reducing waste and responsible waste disposal.
3. Inspiring our people, clients and business partners to make positive change through education and awareness raising, sharing our progress by monitoring and publishing our performance and supporting our clients to address a range ESG and impact challenges and opportunities.

To celebrate the launch of our Environment Policy, we planted a tree for every Ogier employee in Ecuador through EcoMatcher - a gesture of our long term commitment to sustainability.

[View our terms and conditions.](#)