

## Leonie Kelly

Head of Sustainable Investment  
Consulting  
Hong Kong



+852 3656 6169



+852 9198 3718.



leonie.kelly@ogier.com



<https://www.linkedin.com/in/leonie-kelly-1077604b/>

VCard



## Areas of expertise

Consulting >

Funds Hub >

Sustainable Investing and ESG >

Sustainable Investment Consulting >

## Background and experience

Leonie is highly experienced in sustainable investment having worked in the industry for the past 15 years across Europe and Asia. She began her career at Citi Ireland as a domestic markets' analyst. During her time at Deloitte UK, she led the team's ESG and impact proposition supporting asset managers, portfolio managers, financial institutions to develop and execute SI strategies.

Leonie spent several years as head of impact investment at the Zoological Society of London (ZSL) developing the world's first Rhino Impact Bond. ZSL was the implementor and originator of the Rhino Bond. Here she worked to secure crucial funding from the Global Environmental Facility, United Nations and private investors (The Royal Foundation of The Duke and Duchess of Cambridge and The Duke and Duchess of Sussex) to initiate and test the feasibility of the Rhino Bond work that started in 2015.

Prior to joining Ogier, Leonie was a partner at Sustainable Finance Initiative (SFi) Asia. Leonie co-founded SFi and she worked with a family office (RS Group Asia) to design, develop and launch the private investor network. SFi works with private investors to accelerate capital flow into sustainable finance investments. She developed the Community Resilience Fund Asia alongside Social Ventures Hong Kong and the impact strategy behind this. Leonie led the first state of play sustainable finance research in Hong Kong.

She is a Committee Member of Financial Services Development Council Impact Investing Working Group, an advisor to Sustainable Finance Initiative Asia, a member of the Securities & Futures Commission Climate Change Expert Group, and a mentor at Resolve Foundation Hong Kong.

Leonie is a Fellow of the Finance Innovation Lab of London and holds an M.Sc in Environment & Development from The London School of Economics & Political Science, and a BA in Economics and Geography from Trinity College Dublin, Ireland. Certified B Corp consultant.

## Examples of work

[View more examples of work >](#)

30 November 2023 | 1 min read

### Case study: Meeting Hong Kong SFC climate-related risk requirements and ESG portfolio integration

Leonie Kelly

Team: Kasia Zatorska, Shirley Lo

📍 Hong Kong

## Case

30 November 2023 | 1 min read

### Case study: Global asset management firm implements UN PRI

Leonie Kelly

Team: Kasia Zatorska, Shirley Lo

📍 Hong Kong

## Case

30 November 2023 | 1 min read

### Case study: Climate impact measurement for Asian venture capital cleantech investment company

Leonie Kelly

Team: Kasia Zatorska, Shirley Lo

## Case

30 November 2023 | 1 min read

### Case study: Early-stage UK venture capital firm seeks alignment with EU SFDR

Leonie Kelly

Team: Kasia Zatorska, Shirley Lo

📍 Global

## Case

30 November 2023 | 1 min read

### Case study: Fund seeking to become classified as EU SFDR Article 8

Leonie Kelly

Team: Kasia Zatorska, Shirley Lo

📍 Hong Kong

## Case

30 November 2023 | 1 min read

Case study: Private equity firm implements ESG due diligence

## Case study: Providing expertise to leading research university

Leonie Kelly

Team: Kasia Zatorska, Shirley Lo

Case

8 February 2022

### Ogier advises International Finance Corporation on first healthcare-focused social bond issued in Ph

Anthony Oakes

Team: Yuki Yan 楊玉儀, Leonie Kelly

📍 Hong Kong

Deal

1 April 2021

### Ogier's Luxembourg funds team advises private bank on launch of ESG fund

Anne-Gaëlle Delabye

Team: Leonie Kelly

📍 Luxembourg Legal Services

Deal

## News and insights

Find out more >

6 March 2024 | 1 min read

### Leading analyst Hardik Shah joins Ogier's Sustainable Investment Consulting

News

23 January 2024 | 2 min read

### The rise of ESG litigation

Maria Edgeworth

Team: Leonie Kelly

Insight

20 September 2023 | 1 min read

## Companies must prepare ahead of California's new climate disclosure legislation

Leonie Kelly

Team: Kasia Zatorska, Shirley Lo

Insight

18 July 2023 | 2 min read

## Ogier Talent4Impact 2022 leaves a lasting impact on fellows

Leonie Kelly

📍 Hong Kong

News

27 June 2023 | 3 min read

## Tackling biodiversity loss in the financial services industry

Leonie Kelly

Team: Kasia Zatorska, Shirley Lo

📍 Global

Insight

5 June 2023

## Principle-based leadership in times of change

Leonie Kelly

📍 Global

Insight

4 April 2023 | 11 min read

## Carbon footprinting in shorting: greenhouse gas reporting and the

## complexity that arises for long-short funds

Kasia Zatorska

Team: Leonie Kelly, Shirley Lo

📍 Global

Insight

30 March 2023

## Are you ready for PRI reporting or considering becoming a signatory?

Leonie Kelly

Team: Kasia Zatorska, Shirley Lo

📍 Global

Insight

23 March 2023

## Asia's Top 15 ESG Law Firms: A conversation with Ogier

Kate Hodson 律師 · 律師

Team: Leonie Kelly, Sarah Connellan

📍 Hong Kong

Insight