



## Ogier sponsors Guernsey Arts' Creative Conversations series

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Ogier is proud to sponsor Guernsey Arts' Creative Conversations sessions.

The aim of Creative Conversations is to educate and inspire creatives to develop on Island creative projects and to maximise their potential. Stay tuned for upcoming sessions in 2024 on other facets of the arts on Guernsey. These conversational sessions focus on providing island creatives with expert resources, guidance and support from within the arts and culture sector.

Christopher Jones, practice manager of Ogier's Guernsey office, said: "At Ogier, we are proud to align ourselves with such an important initiative that provides great insight and guidance for those in the creative world. Programmes like this help creative people to make the most of their talent and ensures they are equipped with the skills and knowledge to flourish in their industry."

The first session, held at St James this month, focused on education around the topic of optimising a successful festival experience, as well as discussing the impact of arts tourism. It was attended by 30 industry specialists.

The Guest Panel speaker was Hannah Beacom, chair of the Tourism Management Board. Topics included top tips on how to write a successful event grant application, how to create an event package, as well as online promotion of events.

Jade Kershaw, Community and Public Realm Officer at Guernsey Arts, said: "We are thankful to Ogier for supporting this initiative, and in turn supporting creativity in the Bailiwick. Guernsey Arts looks to support, promote and inspire across our community, helping transform ideas into art. Events such as these are hugely important to our creative community to allow opportunity for development, which in turn is beneficial for the island."

Guernsey Arts partnership development executive Louise Le Pelley said: "We are very grateful to Ogier for their support in helping us to promote these sessions, providing invaluable networking experiences for creatives."

There will be four additional sessions in the series, focusing on topics such as music rights, publishing guidance and online self promotion. For further information, contact [info@arts.gg](mailto:info@arts.gg).

## About Ogier

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